



TRUST YOUR STYLE

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Marching To Her Own Handmade Beat



top by Jodi B. Wise

I know it's in the early stages, there hasn't been much hype, and it's tucked in the back of [Mani's Bakery](#) in Santa Monica, but I think Jeanie Madsen's selection of artist/designers is one of the most interesting things I've seen fashion-wise in Los Angeles in a long time. She has a particular "point of view" as they like to say in film and her vision reminds me of an incubating [10 corso como](#). It's hard to make comparisons between the ultra chic Milan enclave and a grassroots venture in Santa Monica, but that's what dreaming is all about. Jeanie has her own line of semi-deconstructed amazingly wearable pieces and carries underground fashion artists at SewJeannie Design, 2507 Main Street, Santa Monica. (310) 399-2736

posted by Mary Jo Matsumoto @ 2:03 PM